

Facts & Figures about the “German Pavilion“

Market information

Every year, the Chinese building industry adds 2 billion square meters of development area, which leads to China being the largest building market in the world. Additionally, along with the policies of environmental pollution control continuously announced by the government, and the demand of new-generation consumers for livable and healthy residential environment, the market of building doors, windows and curtain walls is booming throughout the whole year.

Source: <http://fenestration.bauchina.com/en/index/Visitors/Good-reasons-to-attend/Chinese-market1>

Show information

FENESTRATION BAU China provides a complete overview of the market - it showcases product innovations and reveals specific opportunities for the industry. As an efficient communication, networking, and information platform, it promotes business exchange between manufacturers and project developers, architects, planners, and distributors (dealers).

Source: http://www.bauchina.com/en-us/index/Trade_fair/Exhibition_profile.html

Review of FENESTRATION BAU China 2019

In 2019, 778 exhibitors presented their latest technologies and solutions on a total exhibition area of 54,000 m² to about 62,000 visitors. For the trade show in 2020, the organizers expect about 800 exhibitors and more than 100,000 visitors.

Product groups

- Window and door systems
- Curtain wall systems
- Roof and ceiling construction
- Building automation
- Gate and parking systems / escalators / elevators
- Hardware fittings
- Lighting engineering
- IT Integration in Buildings
- Floor coverings
- Building technology
- Thermal insulation
- Prefabricated building elements

Visitor profile

- Project planners
- Planners (architects / engineers)
- Investors
- Construction industry
- Building-materials industry
- Government
- Trade associations
- Research institutes

Date

29. Oct. – 01. Nov.
 2020

Trade Fair Organizers

MMU BAU
 Fenestration Co., Ltd.

Cycle

Annually

Website

<http://www.bauchina.com>



Contact Person

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German Joint Company Stand:

Your advantages at a glance:

- ✓ good location of the “German Pavilion”
- ✓ high-quality design of the stand (including stand construction, carpet, furniture, electricity, etc.)
- ✓ free use of the exhibitor lounge and communication equipment
- ✓ technical and organizational support by our experienced team (before and during the trade fair)
- ✓ introduction to experienced local service providers
- ✓ support of:
 - Travel preparations and logistics
 - Catalogue entries
 - Additional marketing activities

Participation fee:

Complete package **including stand construction:**

- Participation up to and incl. the 4th time (9-100 m² hall space) **150,00 Euro/m²**
- Participation for the 5th time or more (9-100 m² hall space) **260,00 Euro/m²**

Complete package **without stand construction**

- Participation up to and incl. the 4th time (50-100 m² hall space) **140,00 Euro/m²**
- Participation for the 5th time or more (50-100 m² hall space) **200,00 Euro/m²**

Application Deadline: 10 July 2020

Supporting Association



German Window and Facade Association
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Organizer
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