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Press release

Glasstech Asia Online Conference 2020 - Glasstech Asia records high turnout rates for its first online conference

Glasstech Asia / Fenestration Asia 2020 went online and achieved great results – Next Glasstech Asia / Fenestration Asia: 16-18 November 2021, IMPACT Bangkok, Thailand

Due to the ongoing COVID-19 pandemic, the construction, fair, and travel industry has suffered a huge impact, which affected the possibility of hosting Glasstech Asia's annual physical exhibition this year. However, Glasstech Asia adapts and remains strong as a community, acting as a platform to facilitate industry professionals to share, learn, and stay connected with one another.

Remaining undeterred in its' aim to bring together international experts in the Glass industry to address the latest developments in the industry, Glasstech Asia Online Conference took place this year – 17th to 18th of November, covering trending key topics such as sustainability, architectural design, market trends, product innovations, and future policies.

The online conference was a **huge success**, drawing over **200 attendees** over the span of 2 days, engaging participants in rounds of interactive expert discussions and tech talks. Graced by reputable and experienced industry professionals, the event was honored to invite Mr. Gan Geok Chua, Chairman of Singapore Glass Association; Mr. Michael Wilton, General Manager of MMI Asia; Mr. Matthias Strauss, Exhibition Director of BAU China, digitalBAU and Glasstech Asia.

Glasstech Asia: Platform for the industry, sharing new industry standards and latest trends

Commenting on this year's online conference, Mr. Michael Wilton, General Manager of MMI Asia, Glasstech Asia's organizer, shared "Our aim is to enable industries to grow, develop and innovate". To do so, the series of conference sessions were designed to revolve around key trending topics in the industry, including sessions covering the impacts of the COVID-19 pandemic in the ASEAN glass industry.

Introducing a key topic – Sustainability, the first day of the conference (17th of November 2020) revealed international trends in green building, innovative technologies, climate protection & sustainability of glass & windows in Germany, and Passive House Buildings. Presenting these insightful sessions are esteemed speakers around the world: Dr. Berthold Kaufmann, Senior Scientist at Passive House Institute; Frank Lange, Managing Director of VFF - German Association Windows and Facades; Johannes Kreissig, Chief Executive Officer of DGNB - German Sustainable Building Council; Dr. Yusuke Mori, Senior Director of AGC Asia Pacific Pte Ltd.

Furthermore, as an affirmation to aid industries to develop and innovate, special guest speakers were invited to share about real estate in ASEAN and Germany, providing insights to the industry that has a direct relation to glass.



Messe München



It was an interesting segment well presented by the two guest speakers: Prof. Nie Meisheng, Founder and Chairman of China Real Estate Chamber of Commerce, and Honorary President of Tsinghua Alumni Real Estate Association; Prof. Dr. Florian Hackelberg, Professor for Real Estate Economics and Management at HAWK University of Applied Sciences and Arts. Overall, the response for day 1 was exceptional with positive feedback received.

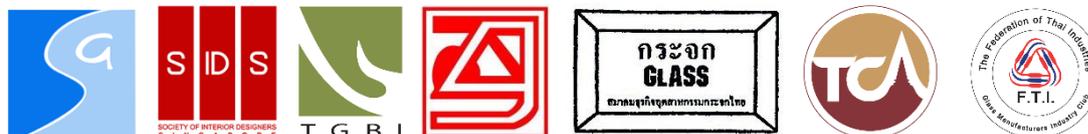
The second day of the conference (18th of November 2020) addressed pivotal topics relating to industry, aiding professionals with the changes happening in the industry. The line-up includes Architectural Design, covering iconic case studies in Thailand and minimalistic aluminum systems; and Data, Forecasting, Market Trends, and Software, sharing and discussing market trends in Thailand, laser structuring of coated glass surfaces, and the challenges and opportunities for the ASEAN glass industry in the new normal. Glasstech Asia was honored to have invited the following speakers: Andreas Geyer, Managing Director of Seele (S) Pte Ltd; Jirawit Yamkleeb, Co-Founder of Archismith Co., Ltd.; Jörg Heinemann, Manager and Founder of Ventura Systems Heinemann; Karoon Rattananavathong, Chief Executive Officer of Tharathongmetal Co., Ltd, and Vice President of Thai Aluminum & Glass Fabricators Trade Association; Mr. Nguyen Huy Thang, Vice Chairman of Vietnam Glass Association; Dr. Thomas Rainer, Head of Operation & Development at HEGLA boraident GmbH & Co KG.

With the successful end of Glasstech Asia's Online Conference, Glasstech Asia will be unveiling its next event of the series – Glasstech Asia 2021. Next year, Glasstech Asia / Fenestration Asia - powered by BAU and BAU China will be held for the first time under the direction of MMI Asia and Messe München. "We are looking forward to an even higher quality trade fair with a new international supporting programme," adds Michael Wilton, General Manager of MMI Asia.

Further information on Glasstech Asia / Fenestration Asia 2021 can be found on our website.

Supporting Associations

Glasstech Asia Online Conference was supported by the following associations:



Contact Us

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Social Media

All conference sessions are recorded and will be uploaded on Glasstech Asia's [website](#).

Follow us on our social media channels to stay up to date.



About Glasstech Asia 2021/ Fenestration Asia 2021

Coined "The Glass Hub of Southeast Asia", Glasstech Asia is an annual rotating exhibition that focuses on all things glass. The upcoming 18th edition Glasstech Asia along with the concurrent Fenestration Asia will be held between the 16th to 18th of November next year. Returning to Bangkok, Thailand for the fourth time, the three-day event brings together the best of the Southeast Asian glass and glazing sector, from glass manufacturing, processing, and machinery to accessories, raw materials, and finished glass products. Coupled with high-powered symposiums, forums, workshops, and an exciting Glass Installation Competition, it is an event not to be missed.

Additionally, Glasstech Asia and Fenestration Asia aims to meet and satisfy the increasing global demands for eco-friendly windows, doors, and facades by focusing on new industry standards in sustainability, automation, and energy-efficiency topics. With a focus on green and smart fenestration technologies to bring about a more sustainable, energy-efficient, and liveable future, the exposition is strategically geared towards helping the architecture, building, and construction sectors in countries meet their energy targets.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam, and Iran.

With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

About BAU Network

BAU is the World's Leading Trade Fair for Architecture, Materials and Systems. Everyone involved in the international community for planning, building and designing buildings comes together here—i.e. architects, planners, investors, representatives of the industrial and commercial sectors, the building trades, etc.

It is where future-oriented manufacturers come together with an audience of interested professionals. Their primary interests include the latest techniques, materials and applications that can be used in actual practice. This is where visitors experience the future of building in person.