



December 21, 2023

Singapore

Press Release

**FOR IMMEDIATE RELEASE**

**Glasstech Asia and Fenestration Asia 2023: A Resounding Success Marks the Revival of Industry Connections**

- **The region's most significant platform for glass and façade celebrates its success in reuniting the industry in Thailand.**
- **The three-day event hosted over 1800 unique visitors and 613 industry professionals from exhibitors, covering 51 countries.**

SOUTHEAST ASIA - In a triumphant return, Glasstech Asia and Fenestration Asia, Southeast Asia's leading trade fair for the glass and façade industry, proudly herald the success of their 2023 edition. The event, held from November 29 to December 1, 2023, in Bangkok, Thailand, garnered participation from over 4000 trade attendees representing more than 50 countries, solidifying its reputation as the paramount platform for the region's glass and façade industry. The comprehensive experience offered not only the main event but also a diverse array of side activities, including the Asia Façade & Glass Conference, Buyer Relation Meetings, Innovation Forum, Welcome Networking Night, and Awards.

Remarkably, the event was attended by more than 78 local authorities and dignitaries, alongside over 70 international association members, underlining its significance both locally and on the global stage. The signing of 10 Memoranda of Understanding by industry players during the event highlighted a commitment to collaboration and advancements within the glass and façade sector. These notable achievements further solidify Glasstech Asia and Fenestration Asia's pivotal role in fostering collaboration, facilitating knowledge exchange, and driving growth within the industry.

Michael Wilton, CEO and Managing Director of MMI Asia Pte Ltd, spoke about hosting Glasstech & Fenestration Asia 2023 in Thailand. "Thailand is an excellent location to host

Glasstech and Fenestration Asia 2023 this time. What we have learned after the COVID-19 outbreak is that various industrial businesses want to return to face-to-face business negotiations, especially at trade exhibitions again. Moreover, the glass and façade industry in Thailand is growing at a very high rate, so for me, as an MMI Asia representative, Thailand is a very interesting location for the conference and exhibition space.”

As for the direction of the glass and façade industry in Thailand, experts in this industry all agree that it is likely to grow higher. After being stagnant during the COVID-19 outbreak, Mr. Wirat Leewairot, President of the Thai Glass Industry Business Association, said, “The COVID outbreak and the war situation have made various industries, including the glass industry slowing down. But it is expected that next year will be better according to NESDB's predictions. However, it also depends on the government's policy on how to help promote this industry.” Mr. Wichai Wiratkaphan, director and secretary Banking Inspector and Acting Director of the Real Estate Information Center said, “The glass industry will expand in line with the direction of real estate. Because if the real estate industry grows, the glass and façade industries that are related tend to grow in tandem. In 2024, it is expected that the real estate market will expand approximately 5-10%, so I think the glass industry will likely expand in the same direction.” In addition, Mr. Wirat also mentioned on interesting glass technology that “In the past, we used glass only for windows and doors, but in the past 20 years Curtain Wall have begun to be used in high-rise buildings in the heart of the city, in addition to having wind and rain protection properties, it also reflects heat. The innovation in producing environmental glass, or Low Emission Glass, is to take ordinary glass and coat it with a metal substance. Resulting in the reflection of heat. But still allows light to enter the building. This results in saving more energy. Because the building has a Curtain Wall, it means that less heat will enter the building. Reduce the cost of using air conditioners and reduce carbon emissions in another way.

Support from the business sector and associations both in Thailand and abroad; “There is good support in this industry”, Mr. Paithaya Banchakitikun, Vice President of the Siam Architects Association under the Royal Patronage, spoke about organizing the Glasstech & Fenestration Asia 2023 event this time, “I think that the Glasstech & Fenestration Asia 2023 event is an event that brings together a group of manufacturers of various machinery and

equipment that are related to construction work, Architecture. Especially those that are glass and façade walls of buildings in Thailand. Organizing this event will result in the growth of all related industries in the future.” For the MICE industry, Dr. Duangdet Yuakwamdee, Director of the International Trade Fair Industry Department. Convention and Exhibition Promotion Office (Public Organization) said, "In 2023, the number of foreign travelers from trade fairs will be 269,439 people, generating income for the country from spending worth 17,783-million-baht, accounting for 168% of the target of 160,000 people for the fair." Glasstech & Fenestration Asia 2023 this time, the confidence of the organizers like MMI Asia helps promote the image of Thailand. As one of the MICE Industry destinations and a strategic economic point with potential in the ASEAN region, that can create quality business opportunities for MICE travellers. In addition, holding trade shows in Thailand will help the entire MICE ecosystem grow, with social and economic impacts that will go to those involved.” Not only that, Mr. Gan Pay Yap, but Chairman of the Singapore Glass Association also mentioned on the glass industry business between Thailand and Singapore that “Singapore and Thailand are both members of the ASEAN Community. Therefore, many free trade agreements have emerged. Thailand is a major producer of glass. It has many factories. On the other hand, Singapore also provides many glass and façade related businesses, such as building decoration consulting in Thailand. As a result, there are many products and services between them. In the future, I look forward to greater integration of the glass and façade industry in the region to further expand its economic value.”.

It can be considered that this Glasstech & Fenestration Asia 2023 event was a great success. Business negotiations occurred that made the glass and façade industry and other related industries move in a positive direction that will results in a trend of higher economic growth rates. See more details at [www.fenestrationasia.com](http://www.fenestrationasia.com) and [www.glasstechasia.com.sg](http://www.glasstechasia.com.sg) or on Facebook [www.facebook.com/glasstechasia](https://www.facebook.com/glasstechasia) and LinkedIn [www.linkedin.com/company/glasstech-asia-fenestration-asia](https://www.linkedin.com/company/glasstech-asia-fenestration-asia)

### **Save the Date for 2024:**

The 20th International Glass Products, Glass Manufacturing, Processing & Materials Exhibition (Glasstech Asia) and the 7th International Windows, Doors, Skylights, Curtain



Wall & Facade Technology Exhibition (Fenestration Asia) will take place from 11 to 13 December 2023, at the Saigon Exhibition and Convention Center (SECC), Ho Chin Minh City, Vietnam.

### **About Glasstech Asia and Fenestration Asia:**

Coined as "The Glass Hub of Southeast Asia," Glasstech Asia is an annual rotating exhibition that focuses on all things glass. The event brings together the best of the Southeast Asian glass and glazing sector, covering manufacturing, processing, machinery, accessories, raw materials, and finished glass products. Coupled with symposiums, forums, workshops, and a Glass Installation Competition, it aims to meet global demands for eco-friendly windows, doors, and facades by focusing on new industry standards in sustainability, automation, and energy efficiency.

### **About BAU Network**

BAU is the World's Leading Trade Fair for Architecture, Materials and Systems. Everyone involved in the international community for planning, building and designing buildings comes together here—i.e., architects, planners, investors, representatives of the industrial and commercial sectors, the building trades, etc.

Their primary interests include the latest techniques, materials and applications that can be used in actual practice. This is where visitors experience the future of building in persons.

### **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition centre in Munich, at the ICM – Internationales Congress Centre München and the MOC Veranstaltungs centre München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam, and Iran.



**GLASSTECH ASIA**  
**FENESTRATION ASIA**

29 Nov - 01 Dec 2023 | Bangkok, Thailand



MESSE  
MÜNCHEN

With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

### **Press Contact**

Toh Rou Qian (Ms)

Marketing Executive

MMI Asia Pte Ltd

152 Beach Road, #02-07/07A Gateway East Singapore 189721

Tel: (+65) 6236 0988 | Fax: (+65) 6291 8233

[rouqian@mmiasia.com.sg](mailto:rouqian@mmiasia.com.sg)

MMI Asia Pte Ltd  
152 Beach Road  
#02-07/07A Gateway East  
Singapore 189721  
Tel: (+65) 6236 0988  
Fax: (+65) 6291 8233  
[bauasia@mmiasia.com.sg](mailto:bauasia@mmiasia.com.sg)  
Co. Reg. No.: 199205675D